

# HUSSMANN CORPORATION PRIVACY POLICY

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This Privacy Policy for Hussmann Corporation (“*Hussmann*”, “*we*” or “*us*”) explains how Hussmann collects, uses, and discloses information about you when you access or use our websites, mobile application(s), and other online products and services (collectively, the “*Services*”), contact our customer service team, engage with us on social media, or otherwise interact with us.

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide you with additional notice (such as adding a statement to our website homepage or sending you a notification). We encourage you to review the Privacy Policy whenever you access the Services or otherwise interact with us to stay informed about our information practices and the choices available to you.

## Contents & Summary

A table summarizing the contents of this Privacy Policy appears below, followed by the policy in full. Should there be any discrepancy between the table and the full Privacy Policy, the language of the full Privacy Policy shall govern.

	<p><b><u>Collection of Information</u></b> www.styleline.com</p>	<p>We collect the following information when you use the Services:</p>
		<p><b><u>Information You Provide Us:</u></b> [www.styleline.com] We collect information you provide directly to us. The types of information we may collect include your name, email address, postal address, phone number, credit card information, and any other information you choose to provide. We also automatically collect information about you when you use our services such as transactional information, log information, device information, location information and information collected by cookies and other tracking technologies.</p>
		<p><b><u>Information We Collect from Other Sources:</u></b> www.styleline.com We may collect information from other sources and combine that with information collected through our Services.</p>
	<p><b><u>Uses of Information</u></b> www.styleline.com</p>	<p>We use information collected from you to provide, maintain, and improve our services, such as to enable interactive chat sessions, address inquiries via email, allow you to participate in promotions and contests, and purchase products through our Services. We may also use the information collected to send you technical notices, communicate with you about products or services, to monitor and analyze usage and trends, to detect and investigate fraud, to personalize and improve the service, and to</p>

		carry out other purposes identified or apparent at the time the information was collected. We also use aggregated tracking information from our website to help improve and enhance our Services for all visitors.
	<b><u>Sharing of Information</u></b> www.styleline.com	We may share information about you with vendors, or other service providers, in response to legal process, if we believe your actions are inconsistent with our policies, in connection with any merger or sale of company assets, between and among our current and future affiliates, and with your consent or at your direction.
	<b><u>Social Sharing Features</u></b> www.styleline.com	The Services may offer social sharing features and other integrated tools. Your use of the social sharing features enables the sharing of information with your friends or the public, depending on the settings you establish with the entity that provides the social sharing feature.
	<b><u>Advertising and Analytics Services Provided by Others</u></b> www.styleline.com	We may allow others to provide analytics services and serve advertisements on our behalf across the web and in mobile applications.
	<b><u>Data Retention</u></b> www.styleline.com	We store the information we collect on you for as long as is necessary for the purpose(s) for which we originally collected it, or for other legitimate business purposes, including to meet our legal, regulatory, or other compliance obligations.
	<b><u>Transfer to US and Other Countries</u></b> www.styleline.com	Hussmann is based in the United States and we process and store information in the U.S. We and our service providers may transfer your information to, or store or access it in, jurisdictions that may not provide equivalent levels of data protection as your home jurisdiction. We will take steps to ensure that your personal data receives an adequate level of protection in the jurisdictions in which we process it.
	<b><u>Your Choices: Account Information</u></b> www.styleline.com	You may update, correct, or delete your information at any time by logging into your account or emailing us at <a href="mailto:privacy@us.panasonic.com">privacy@us.panasonic.com</a> . You may also call us at (855) 772-2891. We may retain certain information as required by law or for legitimate business purposes.
	<b><u>Your Choices: Location Information</u></b> www.styleline.com	If you initially consent to our collection of location information, you can subsequently stop the collection of this information at any time by changing the preferences on your mobile device. For Example, you may use the Cookiebot tool to set your cookie-specific preferences for marketing and performance uses.
	<b><u>Your Choices: Cookies</u></b> www.styleline.com	You may choose to set your browser to remove or reject browser cookies. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of our Services.

	<p><b><u><a href="#">Your Choices: Promotional/Mobile Communications</a></u></b>  <a href="http://www.styleline.com">www.styleline.com</a></p>	<p>You may opt out of receiving promotional emails from Hussmann by following the instructions in those emails or by emailing <a href="mailto:privacy@us.panasonic.com">privacy@us.panasonic.com</a>. You may also call us at (855) 772-2891. You can choose to no longer receive promotional and non-promotional notifications or alerts to your mobile device by changing the notification settings on your mobile device.</p>
	<p><b><u><a href="#">Promotional Communications</a></u></b>  <a href="http://www.styleline.com">www.styleline.com</a></p>	<p>With your consent, we may send promotional and non-promotional push notifications or alerts to your mobile device. You can deactivate these messages at any time by changing the notification settings on your mobile device.</p>
	<p><b><u><a href="#">California Privacy Rights</a></u></b>  <a href="http://www.styleline.com">www.styleline.com</a></p>	<p>If you are a California resident, you may request information about our practices related to disclosing your personal information.</p>
	<p><b><u><a href="#">European Economic Area</a></u></b>  <a href="http://www.styleline.com">www.styleline.com</a></p>	<p>If you are in the EEA, we will process your personal data to perform our responsibilities under our contract with you, in our legitimate interest, and/or with your consent. You have the right to access personal data we hold about you and ask that your personal data be corrected, erased, or transferred. You also have the right to lodge a complaint with the data privacy authority where you reside.  For contact details of your local Data Protection Authority, please see: <a href="http://ec.europa.eu/justice/data-protection/article-29/structure/data-protection-authorities/index_en.htm">http://ec.europa.eu/justice/data-protection/article-29/structure/data-protection-authorities/index_en.htm</a>.</p>
	<p><b><u><a href="#">Contact Us</a></u></b>  <a href="http://www.styleline.com">www.styleline.com</a></p>	<p>For more information about our privacy practices, go to our full <b><u><a href="#">Privacy Policy</a></u></b> below [<a href="http://www.styleline.com/cookie_consent.html">www.styleline.com/cookie_consent.html</a>] or send an email to <a href="mailto:privacy@us.panasonic.com">privacy@us.panasonic.com</a>. You may also call us at (855) 772-2891. Please only include information specific to your request, and do not submit information relating to your medical history, mental or physical condition, medical treatment, or other health or personal information.</p>

**Collection of Information**

**Information You Provide to Us**

We collect information you provide directly to us. For example, we collect information when you create an account, participate in any interactive features of the Services, fill out a form, participate in a contest or promotion, make a purchase, apply for a job, communicate with us via third party social media sites, request customer support, or otherwise communicate with us. The types of information we may collect include your name, email address, postal address, phone number, credit card information, security preferences, and any other information you choose to provide. We also collect your information if you post, display and/or publish user content on the website through the use of cookies (as explained below). Additionally, when you enter any password-protected area of our website, our website will recognize you and collect

information that you submit through the use of authentication tokens tied to user accounts created on or through an integrated third-party user database.

### **Information About Your Use of the Services**

We collect information about your use of the Services, such as the search terms you enter, your location, financial payment information, and the identity of your devices.

### **Automatically Collected Information**

When you access or use our Services or transact business with us, we automatically collect information about you, including:

- **Transactional Information:** When you make a purchase or return, we collect information about the transaction, such as product details, purchase price, and date and location of the transaction.
- **Log and Usage Information:** We collect log information about your use of the Services, including the type of browser and operating system you use, the domain and host from which you access the internet, access times, pages viewed, web browsing history, your IP address, and the page you visited before navigating to our Services.
- **Device Information:** We collect information about the computer or mobile device you use to access our Services, including the hardware model, operating system and version, unique device identifiers and tokens, unique identifier headers, mobile network information, and other information that identifies you as the user of the device or the person providing information to us.
- **Location Information:** In accordance with your device permissions, we may collect information about the precise location of your device. You have the ability to stop the collection of precise location information at any time (see [Your Choices](#) below for details).
- **Information Collected by Cookies and Similar Tracking Technologies:** We use different technologies to collect information, including cookies and plug-ins. Cookies are small data files stored on your hard drive or in device memory that help us improve and keep secure our Services and your experience. Through the use of cookies, we may automatically collect information about your online activity on our website, such as the web pages you visit, the links you click, and the searches you conduct on our site. Our website uses two types of cookies: (1) “session” cookies which are deleted from your computer when you leave the website and are used purely to help you navigate around the website; and (2) “persistent” cookies which remain on your computer so that the website can recognize you when you return. Plug-ins are pieces of software that users download to allow certain web-based software to operate. In order to use our website, you may be required to install certain plug-ins. For more information about cookies and how to disable them, see [Your Choices](#) below.

### **Information We Collect from Other Sources**

We may obtain information from other sources and combine that with information we collect directly from you. For example, we may collect information about you from third parties, including but not limited to identity verification services, credit bureaus, mailing list providers, and publicly available sources. Additionally, if you create or log into your account through a social media site, we will have access to certain information from that site, such as your name, account information, and friends lists, in accordance with the authorization procedures determined by such social media site.

### **Use of Information**

We use the information we collect to deliver the products and services you request and customize your experience with us, to administer your account, and to target advertisements based on users' interests and to understand how users interact with ads. We may also use the information we collect to:

- Send you technical notices, updates, security alerts, and support and administrative messages and to respond to your comments, questions, and customer service requests;
- Analyze the success of our Services;
- Better understand the needs and interest of our customers;
- Manage the website's interactive functionality;
- Communicate with you about products, services, offers, and events offered by Hussmann and others, and provide news and information we think will be of interest to you (see [Your Choices](#) below for information about how to opt out of these communications at any time);
- Monitor and analyze trends, usage, and activities in connection with our Services;
- Comply with Hussmann's legal and regulatory obligations;
- Detect, investigate and prevent breaches of the Terms and Conditions, fraudulent transactions and other illegal activities, and protect the rights and property of Hussmann and others;
- Personalize and improve the Services;
- Facilitate contests, sweepstakes, and promotions and process and deliver entries and rewards; and
- Carry out any other purpose described to you at the time the information was collected.

### **Sharing of Information**

We may share information about you as follows or as otherwise described in this Privacy Policy:

- With vendors, consultants, and other service providers who need access to such information to carry out work on our behalf, regardless

of whether you have chosen to limit our sharing of your information as collected on our website;

- In response to a request for information if we believe disclosure is in accordance with, or required by, any applicable law or legal process, including lawful requests by public authorities to meet national security or law enforcement requirements;
- If we believe your actions are inconsistent with our user agreements or policies, or to protect the rights, property, and safety of Hussmann or others;
- In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition of all or a portion of our business by another company;
- Between and among Hussmann and our current and future parents, affiliates, subsidiaries, and other companies under common control and ownership; and
- With your consent or at your direction.

Hussmann requires its vendors, consultants, and service providers that have access to your information to maintain the confidentiality of your information and to comply with the safeguards provided in this privacy policy. We also provide our vendors, consultants, and service providers with our opt-out lists so that communications sent on behalf of Hussmann are not sent to opt-out participants.

Hussmann will not sell, rent, or market your information collected on the website to non-affiliated third parties for their marketing purposes, unless we have received your consent. However, Hussmann may disclose aggregated statistics about visitors to its website, along with anonymous information collected from other sources. We may also share aggregated or de-identified information with third parties (such as advisors, promotional sponsors, and investors), which cannot reasonably be used to identify you, for various business purposes, including conducting general business analysis and developing website content and services.

## **Social Sharing Features**

The Services may offer social sharing features and other integrated tools (such as the Facebook “Like” button), which let you share actions you take on our Services with other media, and vice versa. Your use of such features enables the sharing of information with your friends or the public, depending on the settings you establish with the entity that provides the social sharing feature. For more information about the purpose and scope of data collection and processing in connection with social sharing features, please visit the privacy policies of the entities that provide these features.

## **Advertising and Analytics Services Provided by Others**

We may allow others to provide analytics services and serve advertisements on our behalf across the web and in mobile applications. These entities may use cookies, web beacons, device identifiers and other technologies to collect information about your use of the Services and other websites and applications, including your IP address, web browser,

mobile network information, pages viewed, time spent on pages or in apps, links clicked, and conversion information. This information may be used by Hussmann and others to, among other things, analyze and track data, determine the popularity of certain content, deliver advertising and content targeted to your interests on our Services and other websites, and better understand your online activity. For more information about interest-based ads, or to opt out of having your web browsing information used for behavioral advertising purposes, please visit [www.aboutads.info/choices](http://www.aboutads.info/choices) or <http://www.youronlinechoices.eu/> if you are located in the EU. To learn more about Google’s privacy practices, please review the Google Privacy Policy at <https://www.google.com/policies/privacy/>. You can also download the Google Analytics Opt-out Browser Add-on to prevent your data from being used by Google Analytics at <https://tools.google.com/dlpage/gaoptout>. Your device may also include a feature (“Limit Ad Tracking” on iOS or “Opt Out of Interest-Based Ads” or “Opt Out of Ads Personalization” on Android) that allows you to opt out of having certain information collected through apps used for behavioral advertising purposes.

Our Cookie Policy sets out details of the individual cookies we use and the purposes for which we use them. The Cookie Policy can be accessed here: [[www.styleline.com/cookie\\_consent.html](http://www.styleline.com/cookie_consent.html)].

## **Sales of Personal Information**

Hussmann allows certain companies to place tracking technologies like cookies and pixels on our sites, which allow those companies to receive information about your activity on Hussmann that is associated with your browser or device. The companies may use that data to serve you more relevant ads on our sites or others. Under some state laws, sharing data for online advertising like this may be considered a “sale” of information. Except for this kind of sharing, Hussmann does not sell any of your information.

You always have full control over whether these technologies work on your devices. You can disable them entirely using our cookie consent preference tools as described in our Cookie Policy, or by clicking the “Do Not Sell My Information” link on our websites. The Cookie Policy can be accessed here: [[www.styleline.com/cookie\\_consent.html](http://www.styleline.com/cookie_consent.html)].

## **Data Retention**

We store the information we collect on you for as long as is necessary for the purpose(s) for which we originally collected it, or for other legitimate business purposes, including to meet our legal, regulatory, or other compliance obligations. We may retain records related to:

- Invoices and payments for 7 years;
- Job applications and other related documentation for 6 or more years;
- System use for 3 years; and

- Customer profiles, surveys and communications for 5 years.

## **Transfer of Information to the U.S. and Other Countries**

Husmann is based in the United States and we process and store information in the U.S. Our websites are intended for users in the United States and its territories and possessions, but if you use the websites from any country outside the United States, the various communications will necessarily result in the transfer of information across international boundaries, and by visiting the Website, you consent to these transfers as required or permitted by applicable law. Therefore, we and our service providers may transfer your information to, or store or access it in, jurisdictions that may not provide equivalent levels of data protection as your home jurisdiction. We will take steps to ensure that your personal data receives an adequate level of protection in the jurisdictions in which we process it.

## **Your Choices**

### **Account Information**

You may access, amend, update, or correct your information at any time by logging into your account or emailing us at [privacy@us.panasonic.com](mailto:privacy@us.panasonic.com). You may also call us at (855) 772-2891. In some circumstances, you may have the right to object to Husmann's use of your information. If you wish to delete or deactivate your account, please email us at [privacy@us.panasonic.com](mailto:privacy@us.panasonic.com) or call us at (855) 772-2891, but note that we may retain certain information as required by law or for legitimate business purposes. We may also retain cached or archived copies of information about you for a certain period of time.

You must be at least 18 years of age to use our website or Services. Husmann does not knowingly collect or maintain any personal information from children under the age of 13 and no part of our website is designed with the purpose of attracting such children.

### **Location Information**

When you first launch any of our mobile applications that collect location information, you will be asked to consent to the application's collection of this information. If you initially consent to our collection of location information, you can subsequently stop the collection of this information at any time by changing the preferences on your mobile device. If you do so, our mobile applications, or certain features thereof, may no longer function properly. You may also stop our collection of location information by following the standard uninstall process to remove all of our mobile applications from your device.

### **Cookies**

The website uses "cookies" that may be sent to your computer and which contain information allowing us to recognize when you are viewing the website and to keep track of your preferences. The cookies also automatically collect information about your activity on our website, such

## **Individuals in the European Economic Area**

as the web pages that you visit, the links that you click, and the searches that you conduct.

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of our Services.

### **Promotional Communications**

You may opt out of receiving promotional emails from Hussmann by following the instructions in those emails or by emailing [privacy@us.panasonic.com](mailto:privacy@us.panasonic.com). You may also call us at (855) 772-2891. If you opt out, we may still send you non-promotional emails, such as those about your account or our ongoing business relations.

### **Mobile Push Notifications/Alerts**

With your consent, we may send promotional and non-promotional push notifications or alerts to your mobile device. You can deactivate these messages at any time by changing the notification settings on your mobile device.

### **Your California Privacy Rights**

California law permits residents of California to request certain details about how their information is shared with third parties for direct marketing purposes. If you are a California resident and would like to make such a request, please contact us at [privacy@us.panasonic.com](mailto:privacy@us.panasonic.com). You may also call us at (855) 772-2891.

If you are in the European Economic Area (“*EEA*”), you have certain rights and protections under the law regarding the processing of your personal data.

### **Legal Basis for Processing**

If you are in the EEA, when we process your personal data we will only do so in the following situations:

- We need to use your personal data to perform our responsibilities under our contract with you (e.g., processing payments for and providing the products or services you have requested).
- We have a legitimate interest in processing your personal data. For example, we may process your personal data to send you marketing communications, to communicate with you about changes to our products and Services, and to provide, secure, and improve our products and Services.
- We have your consent to do so. When consent is the legal basis for our processing, you may withdraw such consent at any time.

### **Data Subject Requests**

You have the right to access personal data we hold about you and to ask that your personal data be corrected, erased, or transferred. You may also have the right to object to, or request that we restrict, certain processing. If you would like to exercise any of these rights, you may contact us as indicated below.

### **Questions or Complaints**

If you have a concern about our processing of personal data that we are not able to resolve, you have the right to lodge a complaint with the data privacy authority where you reside. For contact details of your local Data Protection Authority, please see: [http://ec.europa.eu/justice/data-protection/article-29/structure/data-protection-authorities/index\\_en.htm](http://ec.europa.eu/justice/data-protection/article-29/structure/data-protection-authorities/index_en.htm).

### **Contact Us**

If you have any questions about this Privacy Policy, please contact us at: [privacy@us.panasonic.com](mailto:privacy@us.panasonic.com). You may also call us at (855) 772-2891.